

**Subject:** Re: Controller Ron Galperin - Hollywood Media District BID Annual Stakeholders' Meeting Thursday September 22nd 5-8:30pm  
**From:** Phillip Iacono <[phillip.iacono@lacity.org](mailto:phillip.iacono@lacity.org)>  
**Date:** 09/06/2016 03:28 PM  
**To:** Lisa Schechter <[lisa@mediadistrict.org](mailto:lisa@mediadistrict.org)>

Good Afternoon Lisa,

I hope you had a lovely holiday weekend.

Thank you for taking the time to answer the Controller's questions, it is much appreciated. Do you by chance know (roughly) how many people you are expecting at the meeting?

Please do forward me the "Run of Show" for the program as it becomes available. We thank you for the offer to allow Controller Galperin to speak, I'm sure he will be very honored. I am going to take the current information to the Controller and hopefully get an RSVP out of him.

We'll be in touch.

Best Regards,



**PHILLIP IACONO** | EVENTS AND SCHEDULING, COMMUNITY AFFAIRS & ENGAGEMENT

Office of Los Angeles City Controller Ron Galperin  
200 N. Main St., Room 300 / Los Angeles, CA 90012  
E-mail: [phillip.iacono@lacity.org](mailto:phillip.iacono@lacity.org)

On Fri, Sep 2, 2016 at 10:22 AM, Lisa Schechter <[lisa@mediadistrict.org](mailto:lisa@mediadistrict.org)> wrote:  
Dear Phillip:

Yes we would love to have the Controller attend. Here are the answers to your questions regarding the HMD Annual Stakeholders Meeting:

- Who will be the main contact name and contact information (cell phone and email address) for the day of the event? I would be the main contact for the event (Lisa Schechter, Executive Director cellular [818-903-6970](tel:818-903-6970) phone and/or text)
- Would the Controller have a speaking role in the meeting? If yes, please specify in what capacity and any topics that you would like covered or talking points that you would like him to address? If the Controller wishes to speak in front of the Stakeholders during the

program he is welcome to do so. He could speak about relevant topics on the budget and the positive impacts that Business Improvement Districts have in our City.

● Can you please provide a "Run of Show"/timeline for the evening? The event starts at 5pm – As of right now we have not finalized the program however I am going to assume that it should begin around 5:30 no later than 6pm.

● What other elected officials and VIP's have RSVP'd? The following Electeds have rsvp'd: CM O'Farrell, CM Ryu, Assemblymember Bloom, Public Works Commissioner/President Kevin James, Hollywood LAPD Captain Tony Carranza, Hollywood Chamber President/CEO Leron Gubler, Hollywood Neighborhood Prosecutor Steve Houchin - still waiting on reply's from other elected's offices

● Will elected officials be recognized? Yes of course

● Is this a ticketed meeting? If so, would you know the Fair Market Value (for our Office Gift Log)? No this is not a ticketed meeting. The meeting will be followed by a light dinner & reception

● What is the attire? Business or business casual

● Can you please send parking information? Complimentary valet parking will be provided at the event location at 1034 N. Seward Street (just 1/2 block south off of Santa Monica on the east side of the street)

● Please send any other relevant information. The Hollywood Media District BID is comprised of nearly 330 unique property owners representing 526 parcels and over 350 business. The mission of the Media District is to enhance the security, cleanliness, beautification and commercial desirability of the Hollywood area within the BID's boundaries. The BID oversees an annual budget of \$1 million dollars and works in conjunction with the City Clerk to oversee said distribution of funds. The Media District area has surged with development coming on line: Completed Projects: JH Snyder creative office campus 250,000 sf, HQ Development transformed a prop house to 33,000 sf creative office space, SIM Group merged their 3 post production companies to the 65,000 sf historic Kodak campus. In Construction: Avalon Bay: a 6 acres mixed-use , 695 residential units along with 25,000 sf retail, CIM Group, mixed use, 53,000 office/retail. In Development: LGBT McCadden Campus - 185,000 sf new construction office, retail supportive housing (140 at risk seniors and youth plus 100 emergency beds.), Onni Group: mixed-use project - 231 residential units and 15,000 sf retail. Other positive economic impacts to Hollywood Media District BID: Paramount Pictures Master Plan 25 year plan to improve its properties and bring more production facilities to Los Angeles. Anticipated to generate approximately 7,000 jobs during construction and 12,000 permanent jobs during operation and will result in \$3.1 billion annually in economic output when completed.

As we get closer to the event date, I will be able to provide a timeline for the program. I am hoping that Controller Galperin will be able to stop by. Thank you again for your consideration.

Regards,

Lisa Schechter  
Executive Director  
Hollywood Media District BID  
1040 N. Las Palmas Avenue  
Hollywood, CA 90038  
[\(323\)860-0025](tel:(323)860-0025) Direct  
[\(323\)860-0026](tel:(323)860-0026) Fax

[MediaDistrict.org](http://MediaDistrict.org)

---

**From:** Phillip Iacono <[phillip.iacono@lacity.org](mailto:phillip.iacono@lacity.org)>  
**Date:** Friday, September 2, 2016 at 7:13 AM  
**To:** Lisa Schechter <[lisa@mediadistrict.org](mailto:lisa@mediadistrict.org)>  
**Subject:** Re: Save the Date - Hollywood Media District BID Annual Stakeholders' Meeting Thursday September 22nd 5-8:30pm

Good Morning Lisa,

I hope this email finds you well. My name is Phillip Iacono from Controller Ron Galperin's Office.

On behalf of Controller Ron Galperin, thank you for the invitation to the Hollywood Media District's 16th Annual Stakeholders' Meeting taking place on September 22nd. We are in the process of finalizing his calendar and should get back to you as soon as possible to confirm if he will be able to attend. In the meantime, we need your help with the below questions to share with the Controller:

- Who will be the main contact name and contact information (cell phone and email address) for the day of the event?
- Would the Controller have a speaking role in the meeting? If yes, please specify in what capacity and any topics that you would like covered or talking points that you would like him to address?
- Can you please provide a "Run of Show"/timeline for the evening?
- Approximately how many attendees are expected?
- What other elected officials and VIP's have RSVPd?
- Will elected officials be recognized?
- Is this a ticketed meeting? If so, would you know the Fair Market Value (for our Office Gift Log)?
- What is the attire?
- Can you please send parking information?
- Please send any other relevant information.

Thank you in advance for your assistance with this request. Please feel free to contact me should you have any questions or need further information.

Best Regards



**PHILLIP IACONO** | EVENTS AND SCHEDULING, COMMUNITY AFFAIRS & ENGAGEMENT

Office of Los Angeles City Controller Ron Galperin  
200 N. Main St., Room 300 / Los Angeles, CA 90012  
E-mail: [phillip.iacono@lacity.org](mailto:phillip.iacono@lacity.org)

From: **Lisa Schechter** <[lisa@mediadistrict.org](mailto:lisa@mediadistrict.org)>  
Date: Mon, Aug 29, 2016 at 4:16 PM  
Subject: Save the Date - Hollywood Media District BID Annual Stakeholders' Meeting  
Thursday September 22nd 5-8:30pm  
To: Dora Nunez <[dora.nunez@lacity.org](mailto:dora.nunez@lacity.org)>

Dear Dora:

On behalf of the Hollywood Media District BID, I would like to extend an invitation to Controller Galperin and yourself to attend the 16th Annual Stakeholders' Meeting on Thursday September 22nd from 5-8:30pm. I hope you can attend.



Lisa Schechter  
Executive Director  
Hollywood Media District BID  
1040 N. Las Palmas Avenue  
Hollywood, CA 90038  
[\(323\)860-0025](tel:3238600025) Direct  
[\(323\)860-0026](tel:3238600026) Fax

[MediaDistrict.org](http://MediaDistrict.org)

